

The gender gap in entrepreneurship

Europe

Gender inequalities in entrepreneurial activity continue to affect new business creation and decrease economic potential.

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Highlights

2019

- There is a gender entrepreneurship gap in all European countries. Male entrepreneurs outnumber female entrepreneurs.
- The gender entrepreneurship gap in Europe (19 countries) is substantially larger than the gap in China, Russia and USA.

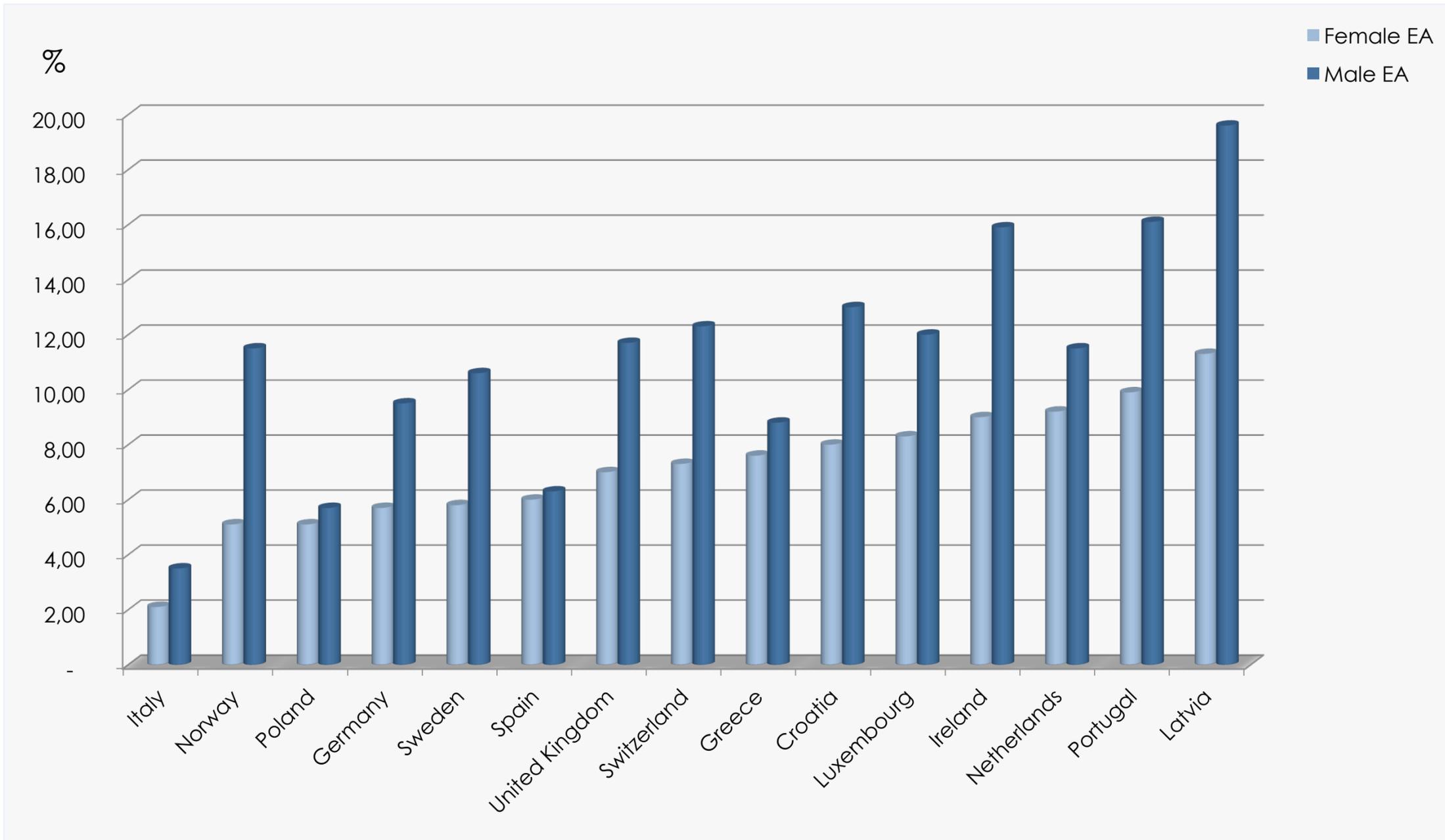
2015-2019

- On average, Spain shows the smallest gender entrepreneurship gap. For each 100 male entrepreneurs, there were 85 female entrepreneurs.
- In the same period Italy has, on average, the largest gap. For each 100 male entrepreneurs, there were about 50 female ones.

2020

- Analyses presented in this document do not include data from 2020. As a number of sources recognise, women have been disproportionately affected by the COVID-19 pandemic. It is likely that the gender entrepreneurship gap was even larger in 2020.

Entrepreneurial Activity by gender



EA – Early-stage Entrepreneurial Activity split by gender

Fifteen European countries
Year - 2019

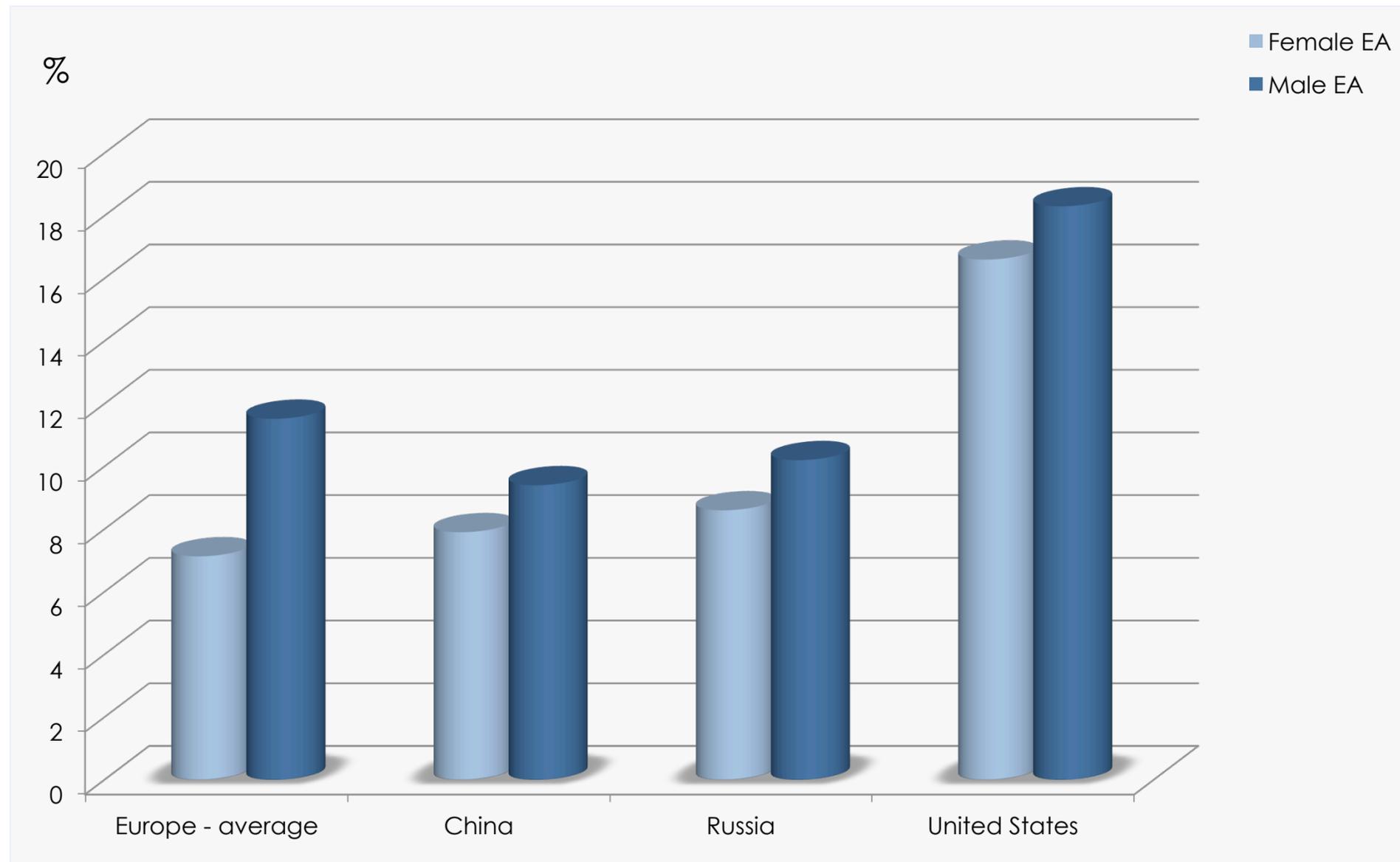


Early-stage entrepreneurial activity:

Percentage of 18-64 years old population who are either

- a nascent entrepreneur or
- owner-manager of a new business

Entrepreneurial Activity by gender



EA – Early-stage Entrepreneurial Activity split by gender

Europe (average), China, Russia, USA
Year – 2019

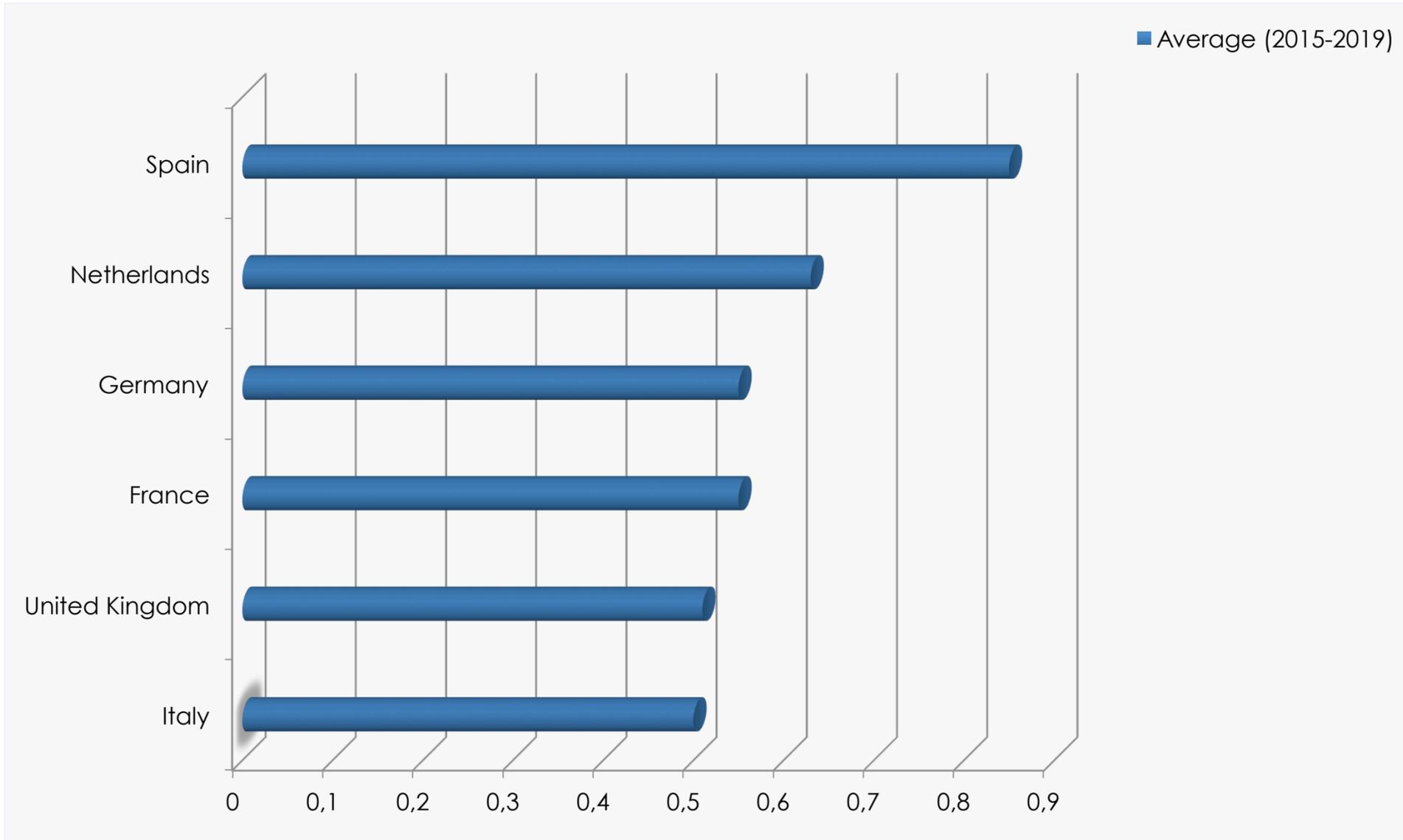


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Gender gap in Entrepreneurial Activity



Relative gender gap in early-stage Entrepreneurial Activity

Six biggest European economies

Average years 2015 – 2019



Number of female entrepreneurs for each male entrepreneur.

The closer to 1, the smaller the gap.

Technical note

Data Source:

The Global Entrepreneurship Monitor (GEM) carries out research on entrepreneurship and entrepreneurship ecosystems around the world. GEM provides highly reliable multi-country data about entrepreneurial activity. www.gemconsortium.com

Definitions:

- *Early-stage Entrepreneurial Activity*: Percentage of 18-64 years old population who are either
 - a nascent entrepreneur: a person actively engaged in setting up a business
 - owner-manager of a new business (up to 3,5 years old).
- *Total early-stage entrepreneurial activity* per country is the **average** of male and female early-stage entrepreneurial activity.

Relative gender entrepreneurship gap:

Entrepreneurship female rate divided by the entrepreneurship male rate.

Interpretation: the number of female early-stage entrepreneurs for each male early-stage entrepreneur.

The male and female adult populations are roughly equal in size, hence the closer to 1, the more parity.

Europe-average (page 4):

Calculation made with all the European countries included in the GEM 2019 report: Croatia, Cyprus, Germany, Greece, Ireland, Italy, Latvia, Luxembourg, Netherlands, North Macedonia, Norway, Poland, Portugal, Slovakia, Slovenia, Spain, Sweden, Switzerland, and United Kingdom.

Data availability:

Presented graphs include the latest available GEM data. Information about the year 2020 has not been published yet.

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